



# Join us for Barn in the Ballroom 2022!

EDGEWATER HOTEL | MAY 6, 2022

Heartland Farm Sanctuary's signature Gala is back on May 6, 2022 at the fabulous Edgewater Hotel. Be part of a fundraiser that is fun, friendly, & just a little bit feathery!

Your Gala sponsorship ensures we'll reach our critical \$130,000 goal for the evening, allowing more children to benefit from our therapy and humane education programs, and more rescued farm animals to experience healing and kindness.

The needs of our community are growing by leaps and bounds... and so are we! We are so excited to share the next chapter of the Heartland story, and your sponsorship gets you a front row seat!

As a Barn in the Ballroom sponsor, you and your guests will enjoy an exclusive VIP pre-party with cocktails, appetizers, and photo ops with our rescued farm animals. There's also a spectacular silent auction, a truly scrumptious meal, and a not-at-all boring program. **Really, we promise!**

Your sponsorship does good and feels good!  
[You can learn more about Heartland's work right here.](#)



# Gala Sponsorship Levels & Benefits

## PRESENTING SPONSOR - \$10,000

- Two tables of 10 guests with premier seating at the event, includes VIP reception
- Stage time during the evening presentation to highlight your business, including stage banner\* displayed during the event, logo displayed on welcome easel and on sponsor screen
- Recognition as lead sponsor in event-related media
- Full color logo with live link prominently displayed on Heartland's website and event webpage
- Recognition as presenting sponsor on event-related social media posts, plus personal shout-out on social media
- Digital advertisement on mobile bidding site

## PLATINUM SPONSOR - \$5,000

- Table of 10 guests with premier seating at the event, includes VIP reception
- Individual verbal recognition at the event during the presentation, including stage banner\* displayed during the event, logo displayed on welcome easel and on sponsor screen
- Recognition as platinum sponsor in event-related media
- Full color logo with live link on event webpage
- Recognition as platinum sponsor on event-related social media posts
- Digital advertisement on mobile bidding site

## GOLD SPONSOR - \$2,500

- Table of 10 guests with premier seating at the event, includes VIP reception
- Name/logo acknowledged on printed promotional and event materials, welcome easel and sponsor screen
- Individual verbal acknowledgement at the event
- Full color logo with live link on event webpage
- Recognition as gold sponsor on event-related social media posts

## SILVER SPONSOR - \$1,500

- 6 tickets with premier seating at the event; VIP reception
- Name/logo acknowledged on printed promotional and event materials, welcome easel and sponsor screen
- Individual verbal acknowledgement at the event
- Full color logo with live link on event webpage
- Recognition as silver sponsor on event-related social media posts

## BRONZE SPONSOR - \$1,000

- 4 tickets with premier seating; VIP reception
- Name/logo acknowledged on printed promotional and event materials, welcome easel and sponsor screen
- Individual verbal acknowledgement at event
- Full color logo and live link on event webpage
- Recognition as bronze sponsor on event-related social media posts

*\*Banner must be provided by sponsor. We are only able to display stand-up banners.*

# Sponsorship Form

Sponsorship is for (circle one):      Business      Person / Group

Company Name (if applicable):

Contact Person:

Address:

City:  State:  ZIP:

Phone:  Email:

*Once your information is received, we will contact you regarding guest names.*

## Payment Information:

Please reserve (circle one below):

Presenting      Platinum      Gold      Silver      Bronze

Enclosed is my check in the amount of: \$

*(Please make check payable to Heartland Farm Sanctuary)*

OR

Please charge my credit card in the amount of: \$

Credit Card #:  Exp. Date:

CVC:  Name on Card:

ZIP Code for Card:

**[Individual tickets & more Gala information can be found at HFS2022Gala.givesmart.com](https://HFS2022Gala.givesmart.com)**

Please mail completed form to:  
Heartland Farm Sanctuary  
P.O. Box 607  
Stoughton, WI 53589

Or, scan and email to:  
**[Jamie.Monroe@HeartlandFarmSanctuary.org](mailto:Jamie.Monroe@HeartlandFarmSanctuary.org)**

HEARTLAND FARM SANCTUARY is a 501(c)(3) non-profit organization, and all donations are deductible as allowed by law. We greatly appreciate your support!



**From the Ballroom to the classroom, our  
rescued animals spark compassion,  
thoughtfulness, and care for our environment  
and each other.**