



EDGEWATER HOTEL • SATURDAY, APRIL 20TH, 2019

Heartland's 9th Anniversary Gala!

Help make it our
best one yet!

HEARTLAND FARM SANCTUARY is Wisconsin's rescue resource for farm animals and serves as the state's largest shelter devoted to the care and rehabilitation of cows, pigs, goats, chickens, and other farm animals.

Each year, Heartland hosts its Gala as its largest fundraiser of the year. In 2018 more than 175 Gala guests raised almost \$120,000 for our programs helping vulnerable people and animals, and our most urgent capital needs. This year our goal is to raise \$125,000 for our animals and people!

Please join us!

VIP pre-party begins at 6pm. General doors open at 7pm.



Our Gala

This year's Barn in the Ballroom will take place at the stunning Edgewater Hotel on Saturday, April 20th. The evening will begin with a VIP pre-party at 6pm, including cocktails, hors d'oeuvres and visits from our rescued farm animals! General doors open at 7pm.

Enjoy an upscale dinner crafted by The Edgewater's Chef Ron Taylor, followed by a heartfelt program spotlighting some of the life changing work we've accomplished in the past year. Your sponsorship will be acknowledged on stage before the show begins.

And of course—browse our famous Silent Auction, which will contain amazing items donated by area businesses and individuals.

All funds raised during the evening will go toward expanding our impact in animal rescue, experiential therapy, and humane education efforts.



Your Impact

Each animal rescued "gives back" to thousands of people each year, through a variety of Heartland Farm Sanctuary (HFS) programs including:

Experiential Therapy: Our animals help people heal from tough experiences. We offer experiential therapy services to children and adults with special needs, at-promise youth, and people who have experienced trauma or significant adversity in their lives.

Humane Education Camps: Our camps instill young people with character, confidence, and compassion through caring for our rescued animals, being out in nature, and fun, educational group and individual activities. Now offered in all seasons!

Field Trips: Our sanctuary is a living classroom for social emotional growth and development! Heartland offers field trips which offer students the opportunity to connect with rescued animals and explore their unique characteristics up close and personal.

Public Barn Tours and Open Barn events: Visit our barn throughout the year to learn about our rescued residents!

Gala Sponsorship Levels

Platinum Sponsor - \$5,000 - Presenting Sponsor Level

- Table of 10 with VIP premier seating, VIP reception.
- Stage time during the evening presentation.
- Private party and tour of Heartland for up to 20 guests in Summer 2019.
- Name/logo and sponsorship level acknowledged on all printed promotional and event materials, including stage banner!*
- Digital advertisement on mobile bidding site.
- Promotion on Heartland's social media outlets and E-News.
- Logo displayed on Heartland's website.

**Must be a stand-up banner provided by sponsor.*

Gold Sponsor - \$2,500

- Table of 10 with VIP select seating; VIP reception.
- Private party and tour of Heartland for up to 10 guests in Summer 2019.
- Name/logo and sponsorship level acknowledged on all printed promotional and event materials, including stage banner!*
- Digital advertisement on mobile bidding site.
- Promotion on Heartland's social media outlets and E-News.
- Logo displayed on Heartland's website.

**Must be a stand-up banner provided by sponsor.*

Silver Sponsor - \$1,500

- 6 tickets with VIP choice seating; VIP reception.
- Tour of Heartland for up to 6 guests in Summer 2019.
- Name/logo and sponsorship level acknowledged on printed promotional and event materials.
- Digital advertisement on mobile bidding site.
- Promotion on Heartland's social media outlets and E-News.
- Logo displayed on Heartland's website.

Bronze Sponsor - \$1,000

- 4 tickets with VIP choice seating; VIP reception.
- Name/logo and sponsorship level acknowledged on printed promotional and event materials.
- Promotion on Heartland's social media outlets and E-News.
- Logo displayed on Heartland's website.

Sponsorship Form

Sponsorship is for (check one): _____ Business _____ Person / Group

Company Name (if applicable): _____

Contact Person: _____

Address: _____

City: _____ State: _____ ZIP Code: _____

Phone: _____ Email: _____

Once your information is received, we will contact you regarding guest names.

Payment Information:

Please reserve (circle one): *Platinum* *Gold* *Silver* *Bronze* table sponsorship

Enclosed is my check in the amount of: \$ _____
(Please make check payable to Heartland Farm Sanctuary)

Please charge my credit card in the amount of: \$ _____

Credit Card No.: _____ Exp. Date: _____ CVC: _____

Name on Card: _____ ZIP Code for Card: _____

Individual tickets and more Gala information
can be found at our website:

HeartlandFarmSanctuary.org

Please mail completed form to:

Heartland Farm Sanctuary,
P.O. Box 45746 Madison, WI 53744

Or, scan and email to:

Jen.Korz@HeartlandFarmSanctuary.org

HEARTLAND FARM SANCTUARY is a 501(c)(3) non-profit organization, and all donations are deductible as allowed by law. **We greatly appreciate your support!**

